

WBFS-TV QUARTERLY ISSUES/PROGRAMS LIST  
JANUARY 1, 2011 THROUGH MARCH 31, 2011

Attached are listings of broadcasts or broadcast segments that, in the Station's judgment, reflect the Station's most significant programming treatment of ascertained issues during the preceding three-month period. The Station also produced and broadcast a "Community Calendar" and public service announcements promoting local community events and campaigns.

FOCUS ON SOUTH FLORIDA- A half-hour bi-weekly public affairs broadcast featuring panel discussions and interviews with community leaders, focusing on important issues of local concern. Broadcast dates and times as indicated in the report.

CBS4 NEWS REPORTS ON TV33 - Special and series reports focusing on important local issues. These reports air during selected CBS4 News broadcasts on WBFS-TV. Duration: Each part is approximately under three minutes. Broadcast times and dates indicated in the report.

**ECONOMY/GOVERNMENT:** Topics in this category include: planning career in current economy; credit counseling; musical therapy program for soldiers; new flood zones; interest-free financing; and couponing.

**FOCUS ON SOUTH FLORIDA:** 1/9, 10:30 AM. Dr. Michael Woodward, a local executive coach, speaker and author of “The You Plan” provided tips on how to approach a career and personal development plan in the current economy. In another segment, Howard Dvorkin of the non-profit Consolidated Credit Counseling provided advice on how to save money and better manage personal credit. 2/6, 10:30 AM. Johnny Holliday, a local musician and former member of the U.S. military shared information about how he uses his music to help veterans who are returning from war. **CBS4 NEWS FEATURE REPORTS: I-TEAM INVESTIGATION-FLOOD ZONE CONTROVERSY.** 2/8. 10 PM. This investigative report looked into the new FEMA flood zone designation which is requiring many South Florida homeowners to purchase flood insurance, even for homes located in the highest elevations in South Florida. The report revealed that these changes might have been motivated by a need to increase revenues for the cash-strapped federal agency. **CBS4 NEWS FEATURE REPORTS: MONEYWATCH- ZERO PERCENT DEALS.** 2/10, 10 PM. This report examined the possible pitfalls of the popular interest-free financing programs offered by many retailers. **CBS4 NEWS FEATURE REPORTS: MONEYWATCH- BARGAIN MEALS.** 3/16, 10 PM. This report showed how a local woman has found a way of cutting the cost of her family meals to less than \$10 by using coupons at the grocery store.

**PUBLIC SAFETY/CRIME:** Topics in this category include: murders of local police officers in the line of duty; tissue trafficking; and dangers of airport scanners.

**FOCUS ON SOUTH FLORIDA:** 2/6, 10:30 AM. John Rivera, President of the Miami-Dade Police Benevolent Association, discussed the recent murders of two Miami-Dade police officers and reflected on the many local law enforcement officers who have lost their lives in the line of duty. He also provided information on how the community can help the surviving families of these officers. **CBS4 NEWS FEATURE REPORTS: I-TEAM INVESTIGATION- STEALING FROM THE DEAD.** 2/4 and 2/7, 10 PM. This two-part investigative report revealed that the multi-million dollar business of human tissue trafficking and organ harvesting may be working with funeral homes to gain access to tissue, bones and organs of their deceased clients, without the knowledge or consent of their survivors. The report also revealed that recipients of the tissues or organs are not provided with information on the origin or condition of the transplants they are receiving. **CBS4 NEWS FEATURE REPORTS: I-TEAM INVESTIGATION-AIRPORT BODY SCANNERS.** 2/11. 10 PM. This investigative report looked at the data that has been collected on the potential dangers of the body scanners that are being used at major airports throughout the country.

**DIVERSITY/CULTURAL HERITAGE:** Topics in this category include: early South Florida black settlements; civil rights play; raising funds for historic community; economic and cultural impact of jazz festival; fundraiser for Holocaust memorial and women's film festival.

2/20, 10:30 AM. A report focusing on South Florida's early black settlements and the impact that part of history has had on the modern day communities. In another segment, Tony Thompson, a local playwright and Jesskia Timmons, a stage actress discussed the musical play "Bravely We Sat Down, Fearlessly We Marched" which was written by Thompson and inspired by the historic civil rights sit-ins by four North Carolina college students in Greensboro, North Carolina in February of 1960. The play was presented by the Metropolitan Diversity Theatre Company at the African-American Research Library and Cultural Center in Fort Lauderdale. In another segment, Stephanie Fernandez of Leadership Miami and Laura Cozar, a local singer/songwriter discussed the Overtown Rhythm and Arts Festival that benefits one of South Florida's oldest black communities.

3/6, 10:30 AM. Suzan McDowell, President, Circle of One Marketing and Esther Fortune, lead singer for the group "Jahfe" discussed how the upcoming Jazz In The Gardens music festival has become the largest African-American event in South Florida and explained the economic and cultural impact that the two-day concert has had on the City of Miami Gardens. 3/20, 10:30 AM. Harris Ness, a 10 year-old student from Cooper City explained how he is using his lemonade stand to honor his family, and remember the Holocaust. The proceeds from his business benefit the local Holocaust Memorial. In another segment, Yvonne McCormack Lyons, President and Founder of the International Women's Film Festival, and Karen Grey, board member, explained that the event is designed to celebrate women and help them realize their dreams, vision and voices.

**HEALTH:** Topics in this category include: free family fitness programs online; school-based fitness program; and therapy dogs at nursing homes.

**FOCUS ON SOUTH FLORIDA:** 1/9, 10:30 AM. Guido Trinidad, Peak360 Fitness and Peter Kanzas, Crossfit 305 discussed the health and emotional benefits of a well-designed fitness program and how families can create their own program for free by going online to their websites. 2/6, 10:30 AM. Dr. Jayne Greenberg, Executive Director of Physical Education and Health Literacy for Miami-Dade County Public Schools, discussed the "Let's Move" project and noted that the students of Miami-Dade County Public Schools are leading the way in the national campaign designed to encourage children to achieve their physical fitness goals. 3/6, 10:30 AM. Sachin Mayi and volunteer, Joan Partyka discussed the work of Share-A-Pet, an organization that brings therapy dogs to the bedsides of patients in nursing homes and hospitals.

**EDUCATION/FAMILY:** Topics in this category include: film about domestic violence; how Miss Miami helps local children charities; volunteer programs that help children in foster care; results of the Adopt A Family for the Holidays; teacher helping students gets help; program to entertain children at local shelter; event for local teachers; mentoring success stories; concert at an orphanage; simulation of living conditions in Haiti; and cell phone collection for local charity.

**FOCUS ON SOUTH FLORIDA:** 3/6, 10:30 AM. Petey James a local cinematographer who directed the film "Mysfits, the Movie" discussed how his own experiences growing up in an abusive home inspired him to create a film that he hopes will encourage women and families experiencing similar abuse to break free from the violence. Erica Herman of Women in Distress discussed the importance of these types of films in bringing awareness to the fight against domestic violence. In another segment, the reigning Miss Miami Melissa Ramirez discussed how the Miss Miami pageant works with local charities to encourage the contestants to perform community service and noted that some of the charities she will be working with during her reign include the Miami Children's Hospital's Ventilated Assistance Children's Camp, Big Brothers Big Sisters and others.

3/20, 10:30 AM. Nelson Hincapie, CEO and President of Voices for Children, discussed recent criminal cases that resulted in the deaths of children in the foster care system and explained how individuals can help abused and abandoned children by volunteering with the Guardian Ad Litem program. **CBS4 NEWS REPORTS ON TV33: IN YOUR COMMUNITY.**

1/4, 10 PM. This report provided a review of the Neighbors 4 Neighbors Adopt a Family for the Holiday program and highlighted some of the most successful "adoptions" where families in need were matched with individuals or organizations willing to help them. **CBS4 NEWS REPORTS ON TV33: IN YOUR COMMUNITY.**

1/19, 10 PM. This report focused on a local school teacher who encouraged her fourth grade students to stay physically fit and train together to run on a local marathon. When she discovered that the low-income students didn't have the proper shoes, the teacher turned to CBS4's Neighbors 4 Neighbors for help. Neighbors reached out to a local athletic wear retailer and consequently all 30 students were given free running shoes. **CBS4 NEWS REPORTS ON TV33: IN YOUR COMMUNITY.**

1/26, 10 PM. This report covered a special performance of the Universoul Circus, a traditionally Black traveling circus, that was arranged by CBS4's Neighbors 4 Neighbors for the children at the HIS House Children's Home. **CBS4 NEWS REPORTS ON TV33: FOR YOUR EDUCATION.**

2/1, 10 PM. This report focused on the Broward Education Foundations' Annual Impact Idea Expo which provides resources, funding and assistance to public school teachers. **CBS4 NEWS REPORTS ON TV33: IN YOUR COMMUNITY.** 2/2, 10 PM. This report focused on the importance of mentoring and profiled four local residents who are making a difference in the lives of children who were at risk.

***EDUCATION/FAMILY:*** (continued)

CBS4 NEWS FEATURE REPORTS: GOOD 4 YOU. 2/18, 10 PM. This report focused on a group of teenage musicians who held an impromptu concert at a local orphanage and how this act of kindness impacted the children who were surprised by their performance.

CBS4 NEWS REPORTS ON TV33: IN YOUR COMMUNITY. 3/10, 10 PM. This report profiled efforts by a local church to bring awareness to the plight of survivors of the Haiti earthquake by asking their parishioners to spend a day living in a tent city with their families simulating conditions at the shelters housing thousands of families in the demolished Haitian neighborhoods.

CBS4 NEWS FEATURE REPORTS: GOOD 4 YOU. 3/25, 10 PM. This report showed how a local medical office is helping a community organization that helps disabled children and adults by collecting used cell phones from their patients and neighborhood.